

**REMARKS/ARGUMENTS**

Reconsideration and withdrawal of the rejections of the application are respectfully requested in view of the amendments and remarks herewith. The present amendment is being made to facilitate prosecution of the application.

**I. STATUS OF THE CLAIMS AND FORMAL MATTERS**

Claims 1-3 and 5-7 are pending. Claims 4 and 8 were previously cancelled without any prejudice or disclaimer of subject matter. Claims 1-2 and 5-6, which are independent, are hereby amended. Support for this amendment is provided throughout the Specification as originally filed.

No new matter has been introduced by this amendment. Changes to the claims are not made for the purpose of patentability within the meaning of 35 U.S.C. §101, §102, §103, or §112. Rather, these changes are made simply for clarification and to round out the scope of protection to which Applicants are entitled.

**II. REJECTIONS UNDER 35 U.S.C. §102(e)**

Claim 1 was objected because of informalities.

Claims 1-3 and 5-7 were rejected under 35 U.S.C. § 102(e) as allegedly anticipated by U.S. Patent No. 6,675,385 to Wang (hereinafter, merely "Wang").

**III. REJECTIONS UNDER 35 U.S.C. §102(e)**

Claim 1 is amended, thereby obviating the objection due to informalities.

Claim 1 recites, *inter alia*:

“A transmitting apparatus for transmitting contents data and corresponding meta data over a network, comprising:

**contents storing means for storing contents data comprising broadcast programs and corresponding meta data in a broadcast format;**

**contents segmenting means for segmenting said contents data and generating segmentation information of the contents data;**

**contents converting means for converting the segmented contents data into said network transmission format;**

**...meta data combining means for combining the corresponding meta data and segmentation information for the segmented contents data;**

**...transmitting means for transmitting the converted meta data and segmentation information, the converted meta data schema, and the converted contents data in the network transmission format over the network.”** (Emphasis added)

As understood by Applicants, Wang relates to a headend and settop box for enabling the presentation of electronic program guide (EPG) information. EPG data is translated into a plurality of HTML Web pages, which are continuously transmitted to a user terminal as a rotating data carousel in an MPEG-2 data stream.

The Office Action (see page 3) relies on the EPG of Wang to disclose both contents data comprising broadcast programs and corresponding meta data in a broadcast format, as recited in claim 1. Applicants respectfully submit that Wang’s EPG data containing program meta data such as title, channel information and start time is different from Applicants’ claimed contents data comprising broadcast programs. Therefore, Applicants submit that Wang fails to disclose or teach the above-identified features of claim 1.

Applicants respectfully submit that Wang fails to disclose or teach every component that relates to Applicants’ claimed contents data. Specifically, nothing in Wang

teaches “contents segmenting means for segmenting said contents data and generating segmentation information of the contents data” and “contents converting means for converting the segmented contents data into said network transmission format” and “meta data combining means for combining the corresponding meta data and segmentation information for the segmented contents data” and “transmitting means for transmitting the converted meta data and segmentation information, the converted meta data schema, and the converted contents data in the network transmission format over the network”, as recited in claim 1.

Therefore, Applicants respectfully submit that claim 1 is patentable.

Claims 2 and 5-6 are similar, or somewhat similar, in scope and are therefore patentable for similar, or somewhat similar, reasons.

#### **IV. DEPENDENT CLAIMS**

The other claims in this application are each dependent from one of the independent claims discussed above and are therefore patentable for at least the same reasons. Since each dependent claim is also deemed to define an additional aspect of the invention, however, the individual reconsideration of the patentability of each on its own merits is respectfully requested.

#### **CONCLUSION**

In view of the foregoing amendments and remarks, Applicants respectfully submit that all of the claims are in condition for allowance and request early passage to issue of the present application.

In the event the Examiner disagrees with any of statements appearing above with respect to the disclosure in the cited reference, it is respectfully requested that the Examiner specifically indicate those portions of the reference providing the basis for a contrary view.

Please charge any additional fees that may be needed, and credit any overpayment, to our Deposit Account No. 50-0320.

Respectfully submitted,

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